Clackamas Community College

Online Course/Outline Submission System

Section #1 General Course Information

Department: English

Submitter

First Name: Sue
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Course Prefix and Number: WR - 248

Credits: 4

Contact hours

Lecture (# of hours): 44 Lec/lab (# of hours): Lab (# of hours):

Total course hours: 44

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

Course Title: Bookmaking: Design and Layout

Course Description:

This course covers the design and layout process to produce and publish manuscripts in book form. It includes basic design theory and the step-by-step process for laying out a manuscript using professional design software. Students will also learn how to submit publishable files for print-on-demand.

Type of Course: Lower Division Collegiate

Is this class challengeable?

No

Can this course be repeated for credit in a degree?

Yes
Up to how many credits can this course be repeated to satisfy a degree requirement? 8
Is general education certification being sought at this time?
Yes
Check which General Education requirement:
√ Arts and Letters
Is this course part of an AAS or related certificate of completion?
Yes
Name of degree(s) and/or certificate(s): AS degree in English
Are there prerequisites to this course?
Yes
Pre-reqs: WR-121
Have you consulted with the appropriate chair if the pre-req is in another program? Yes (A 'Yes' certifies you have talked with the chair and have received approval.)*
Are there corequisites to this course?
No
Are there any requirements or recommendations for students taken this course?
No
Are there similar courses existing in other programs or disciplines at CCC?
No
Will this class use library resources?
No
Is there any other potential impact on another department?
No
Does this course belong on the Related Instruction list?

No
GRADING METHOD:
A-F or Pass/No Pass
Audit: Yes
When do you plan to offer this course?
✓ Fall ✓ Winter
Is this course equivalent to another?
If yes, they must have the same description and outcomes.
No
Will this course appear in the college catalog?
Yes
Will this course appear in the schedule?
Yes
Student Learning Outcomes:
Upon successful completion of this course, students should be able to:
 organize and prepare source files for book design and production process, research genre-specific book design conventions, apply basic principles of book design theory to conceive and achieve layout concept.

- 3. apply basic principles of book design theory to conceive and achieve layout concept,
- 4. design and produce a manuscript using professional design software,
- 5. solve design and production problems that may occur in the production of manuscripts,
- 6. navigate print-on-demand and similar production entities to print and distribute publications.

COURSE OUTLINE MAPPING CHART

Mark outcomes addressed by the course:

- Mark "C" if this course completely addresses the outcome. Students who successfully complete this course are likely to have attained this learning outcome.
- Mark "S" if this course substantially addresses the outcome. More than one course is required for the
 outcome to be completely addressed. Students who successfully complete all of the required courses are
 likely to have attained this learning outcome.
- Mark "P" if this course partially addresses the outcome. Students will have been exposed to the outcome as
 part of the class, but the class is not a primary means for attaining the outcome and assessment for general
 education purposes may not be necessary.

As a result of completing the AAOT/ASOT general education requirements, students will be able to:

WR: Writing Outcomes

- Read actively, think critically, and write purposefully and capably for academic and, in some cases, professional audiences.
- 2. Locate, evaluate, and ethically utilize information to communicate effectively.
- **S** 3. Demonstrate appropriate reasoning in response to complex issues.

SP: Speech/Oral Communication Outcomes

- 1. Engage in ethical communication processes that accomplish goals.
- 2. Respond to the needs of diverse audiences and contexts.
- 3. Build and manage relationships.

MA: Mathematics Outcomes:

- 1. Use appropriate mathematics to solve problems.
- 2. Recognize which mathematical concepts are applicable to a scenario, apply appropriate mathematics and technology in its analysis, and then accurately interpret, validate, and communicate the results.

AL: Arts and Letters Outcomes

- Interpret and engage in the Arts & Letters, making use of the creative process to enrich the quality of life.
- **S** 2. Critically analyze values and ethics within range of human experience and expression to engage more fully in local and global issues.

SS: Social Science Outcomes

- 1. Apply analytical skills to social phenomena in order to understand human behavior.
- 2. Apply knowledge and experience to foster personal growth and better appreciate the diverse social world in which we live.

SC: Science or Computer Science Outcomes

1. Gather, comprehend, and communicate scientific and technical information in order to explore ideas, models, and solutions and generate further questions.

- 2. Apply scientific and technical modes of inquiry, individually, and collaboratively, to critically examine the influence of scientific and technical knowledge on human society and the environment.
- 3. Assess the strengths and weaknesses of scientific studies and critically examine the influence of scientific and technical knowledge on human society and the environment.

CL: Cultural Literacy Outcome

1. Identify and analyze complex practices, values, and beliefs and the culturally and historically defined meanings of difference.

Outcomes Assessment Strategies:

√ Projects

√ Criteria

√ Rubrics

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Major Topic Outline:

- 1. Manuscript Design.
- Manuscript Layout.
- 3. Manuscript Production.
- 4. Manuscript Distribution.

Does the content of this class relate to job skills in any of the following areas:

Increased energy efficiency
 Produce renewable energy
 Prevent environmental degradation
 Clean up natural environment
 Supports green services

No

Percent of course: 0%

Section #2 Course Transferability

Concern over students taking many courses that do not have a high transfer value has led to increasing attention to the transferability of LDC courses. The state currently requires us to certify that at least one OUS school will accept a new LDC course in transfer. Faculty should communicate with colleagues at one or more OUS schools to ascertain how the course will transfer by answering these questions.

- 1. Is there an equivalent lower division course at the University?
- 2. Will a department accept the course for its major or minor requirements?
- 3. Will the course be accepted as part of the University's distribution requirements?

If a course transfers as an elective only, it may still be accepted or approved as an LDC course, depending on the nature of the course, though it will likely not be eligible for Gen Ed status.

Which OUS schools will the course transfer to? (Check all that apply)

√ PSU (Portland State University)

Identify comparable course(s) at OUS school(s)

Sophomore Inquiry

How does it transfer? (Check all that apply)

√ required or support for major

 \checkmark general elective

Provide evidence of transferability: (minimum one, more preferred)

First term to be offered:

Specify term: Fall